

# « Boyacá-Switzerland » Project

## Our Mission

Since 2001, Colombia is one of the priority countries for Swiss peace and human rights policies. The Confederation has played an important supporting role in the recent peace process, but much remains to be done.

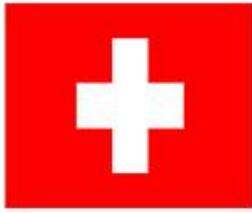
We can all contribute, to the best of our ability, to providing new opportunities for sustainable development to one of the most vulnerable populations, which includes women in the informal mining sector in the Boyacá region of Colombia, and to offering new employment opportunities for people in Switzerland who are unemployed or living in precarious or poor conditions.

The Boyacá-Switzerland project's mission is to contribute to the fight against poverty and improve the living and working conditions of women employed in the informal mining sector in the Boyacá region of Colombia.



## Our Vision

The Boyacá-Switzerland project aims at improving the skills of its beneficiaries in Colombia and Switzerland and at eliminating intermediaries in the jewellery production line, as well as bringing together populations in both countries whose interaction and collaboration will be mutually beneficial.



On the Colombian side, the women currently employed in the informal mining sector will be trained in stone-cutting techniques.



On the Swiss side, unemployed and underprivileged populations wishing to participate in this endeavor will be trained in the creation of jewellery from the stones carved by Colombian women





Furthermore, even though Switzerland is one of the most developed countries in the world, there are still pockets of poverty and precarity. Switzerland has a very strong reputation in the world of watchmaking and jewellery production and carries the ongoing expertise of a number of former jewellers and watchmakers who are now unemployed<sup>1</sup>.

The project is in line with the United Nations Sustainable Development Goals supported by Colombia and Switzerland, in particular No.1 - Poverty Alleviation, No. 5 - Gender Equality, and No. 8 - Decent Work and Economic Growth<sup>2</sup>.



## How ?

The first phase in Colombia will be in collaboration with Colombia's main authority for learning and capacity development, SENA (National Apprenticeship Service<sup>3</sup>), as well as with the Colombian Miners' Cooperative Coomutraquipama. This training will be for 30 people (20 female and 4 male heads of household, and 6 adolescents).



In the second phase, the project will develop partnerships with experienced jewellery professionals, but we will also offer young graduates their first professional experience in the jewellery sector. During the two phases, the semi-precious stones used will be extracted, cut and



<sup>1</sup> <https://www.rts.ch/info/suisse/8622564-en-suisse-la-pauvrete-progresse-et-touche-une-personne-sur-quatorze.html>

<sup>2</sup> <http://www.un.org/sustainabledevelopment/sustainable-development-goals/>

<sup>3</sup> Servicio Nacional de Aprendizaje  
<http://www.sena.edu.co/es-co/Paginas/default.aspx>

exported directly to Switzerland by the miners and stonecutters of the Coomultraquipama cooperative.

The company, "Emeraudinne - Ethical Jewellery" will be in charge of marketing the jewellery created under the project via the Internet and social networks and will take care of any complementary financing activities.



Emeraudinne is based on the principles of sustainable development and corporate social responsibility. It will operate in a supportive environment and will be based on fair wages.

## **How will your donations and support be used?**

Your donations and your participation in the project support activities will help launch the first phase of the project and, in 2018, directly benefit 20 female and 4 male heads of household as well as 6 adolescents in Colombia and about 5 unemployed women in the jewellery industry in Switzerland.

The budget required to launch the first phase in Colombia is approximately CHF 8,000, which will go towards the following:

- Purchase of a 3D printer and Design CAD software for the design and creation of our beautiful jewellery and ethical accessories;
- Purchase of raw materials from the artisanal miners of Colombia which will lead in turn to decent salaries, beyond basic income levels;
- Travel expenses.

# Stalactite 3D Printer 102



- 3D software for jewellery and fine jewellery professionals.
- This package includes the Rhinoceros V5 3D modeler (Price 995 € HT)

## Budget required for the first phase (in CHF)

Printer	4.151
Software	1.189
<b>Subtotal</b>	<b>5.340</b>
VAT (7.7%)	411
<b>Total Printer + Software</b>	<b>5.751</b>
Purchase of raw material (silver, stones) + remuneration stonecutters & jewellers	1.049
Travel expenses (plane ticket + accommodation)	1.200
<b>Grand TOTAL</b>	<b>8.000</b>

In the second phase of our project we will create our jewellery pieces in collaboration with Swiss unemployed persons. These pieces will be

decorated with precious stones cut by the community of single mothers in the mining zones of Colombia.

Purchase of various jewellery-making tools	12.995
Registration fees for fair trade fairs	2.256
Creation of a simple and functional website for the online sale of our products	2.000
Social network publicity, videos, graphics	2.000
Purchase of raw materials (gold, silver), payment of jewellery makers and stone cutters wages	10.000
Purchase of "Ultra Tec" V5D Digital machine with digital angle	4.950
Purchase of Pixie Cabochon machine	2.180
Purchase of JemSaw (saw for precious stones)	844
Purchase of ultrasound drill	3.744
<b>Total :</b>	<b>CHF 40.969</b>

Our project will be profitable from the first year. For the first year wages, we will ask for support from unemployment insurance, Geneva.

Below you will find the links to the cost estimates and quotes for the different tools :

Company Bijoutil

<http://emeraudinne.com/wp-content/uploads/2018/05/OffreRamirez7044.pdf>

Website for stone cutting tools, Freeform Company:

<http://www.free-form.ch/tools/lapidaryf.html>

To reach this amount we foresee further fundraising activities and some income from the sale of our jewellery.

## Additional actions

Your donations via the "Crowdfunding" platform will be added to a set of additional fund-raising activities intended to help finance the Bocayá-Switzerland project, such as:

- **Solidarity golf competition.** In 2017 two golf solidarity tournaments were organized for the benefit of the project, in the Evian Resort Golf Club and the Golf de la Manchette Club. Similar tournaments will be organized in 2018.
- **Meals, musical evenings and solidarity festivities in Geneva, Switzerland**
- **Sale of postcards.** (30 CHF). You will receive a set of 3 postcards showing different visuals of the «Bocayá-Suisse» project.
- **Solidarity meal.** (60 CHF ) A typical Colombian meal with a traditional Swiss desert.
- **Sale of earrings.** (80 CHF). A set of semi-precious stones which you can use to create your own original and personalized earrings.
- **Sale of a key-ring.** (130 CHF). A unique silver key-ring adorned with Emeraudinne stones, cut by the local people of the mining zone in Colombia.
- **Sale of USB 1 GB memory stick** (160 CHF). An innovative model USB memory stick, made of silver and adorned with semi-precious stones from the Boyacá-Suisse project.
- **Sale of a set of jewellery.** (800 CHF). A set of jewellery composed of a necklace, a ring and a pair of earrings, all adorned with natural sapphires (sizes will be customized for each contributor).
- **A trip to the Boyacá region** (2'500 CHF). A 15-day trip to the Boyacá region of Colombia, including visits to workshops and emerald mines, discovery of the region and encounters with miners and their families. Accommodation with a local family in a village in the heart of the region where you will have the opportunity to see the work of local artisans. A unique experience! (Dates to be agreed with the project team)
- **Sale of a solidarity ring** (3'800 CHF). A unique 18k gold ring made in Switzerland by local jewelers, decorated with an emerald (cushion cut) and diamonds.